

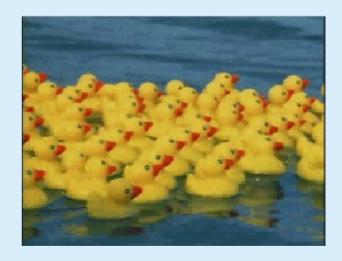
Think Blue San Diego City of San Diego Storm Water Pollution Prevention Program





You may have seen us

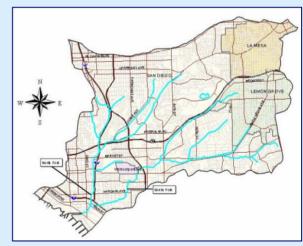






Purpose of Think Blue

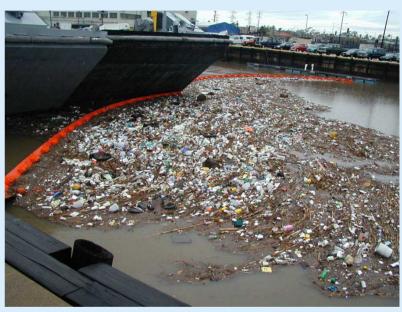
- Protect natural resources
- Improve water quality











Our Current Condition



Goals of Think Blue

- Education
- Behavior Change
- Protect environment





Achievements of Think Blue

- Developed resources
- Initiated outreach





2004 Grant Recipient

 San Diego City Council approved Chollas Creek Enhancement Plan in May 2002



Grant funds two projects

- Chollas Creek Business Outreach
- Integrated Pest Management



Chollas Creek Business Outreach

- Chollas Creek watershed
- Identify pollutants and other challenges
- Introduce the enhancement project





Integrated Pest Management

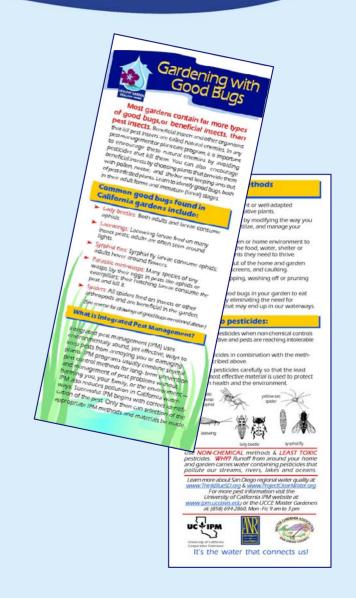


- Chollas Creek watershed
- Identify common pests
- Identify pollutants and other challenges



Integrated Pest Management

IPM cards and other resources





Next Steps

 How our organizations can help each other?







Questions?



www.ThinkBluesd.org